

Fundraising Toolkit



Charity Number: 1180524

'Every child has the right to play'

About Let's Play

The Let's Play Project specialises in the provision of play and leisure opportunities for Young People with additional needs aged 5 – 25 years old.

The Let's Play Project was established in 2001 by a group of parents and professionals who were isolated and struggling to access mainstream play settings with their children, due to their additional needs. Registered as a charity in 2005, we have grown from supporting a few Young People in mainstream settings, to an inclusive provision with fully equipped premises that enables Young People to access to fun and enriching play opportunities, exciting trips and leisure activities at After-School, Holiday Clubs, Stay & Play Sessions for under 5's and Post-18 sessions.



What we do

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How to start

Regardless the of size of your campaign, we appreciate every effort made to help us here at Let's Play. We are committed to supporting everybody who is fundraising for us and will help in any and everyway we can.

We can:

- Offer advice**
- Share our contacts**
- Promote you on social media**
- Provide resources**
- Provide branding materials**

Promoting your fundraiser

We are able to promote your fundraising on our website and our multiple social media platforms.

Twitter:

It's easy to spread the word about fundraising in just 140 characters.

- Use @LetsPlayBanbury
- Tweet regularly to keep followers interested but don't ask for money in every tweet
- Don't forget to use hashtags
- Retweet others and ask them to retweet your messages
- Follow us on Twitter - and we will retweet your posts

Facebook:

You can also spread the word about your fundraising activities using your friends on Facebook

- Please tag us on Facebook
- Use status updates to keep everyone informed about your progress
- Always put a link to your online sponsor page
- Create a "group" or "event" and invite your friends

Your money helps

£25

Pays for one Playworker to support 2 Young People at a Youth Group Session

Pays for resources at an After-School Club

£50

£75

Pays for a Playworker to support 2 Young People on a day trip

Pays for essential travel for 13 Young People

£100

£250

Pays for a week of craft resources and activities during school holidays

Pays for a professionally lead drama session for 15 young people

£500

Fundraising Ideas

Our top 20 ideas

Quiz Night

Bake Sale

Sponsored Walk/Run

Raffle

Lottery

Car Wash

Sport Tournament

Gaming Tournament

Photography Contest

Sponsored Silence

Fancy Dress at work/school

Book Swap

Gaming Night

Give something up for a month

Craft Sale

Bike Ride

Guess the amount of sweets

Name the cuddly toy

Skydive

Fashion Show



Virtual Fundraising Ideas

Online Quiz Night

Gaming Stream

Choose my profile picture

Online Auction

Movie Night

Virtual Race

Facebook Birthday fundraiser

Amazon Smile

EasyFundraising

Virgin Money

Our top tips

- **Let us know**
- **Make it fun!**
- **Get others involved**
- **Tell a story**
- **Have a target**
- **Share on Social Media**

Thank you!

For fundraising for Lets Play

*We look forward to following your
fundraising journey!*



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